

Reduce the cost of Enterprise Communications through an Assessment of the Usage of Audio and Web Conferencing Services.

Business Challenge

Most Enterprises have deployed a number of collaboration services to their employees to try to improve communications and productivity.

However, few organisations continue to manage whether these solutions are being used effectively and that they are receiving good value for money from their suppliers. Research suggests that 90% of large organisations have no way of tracking the efficiency and ROI of their collaboration solutions:

Solution - The Workcast Corporation

WorkCast have developed a packaged consultancy offering that provides organisations with a comprehensive assessment of their existing use of Web Conferencing and related Collaboration technologies and services.

By reviewing the current costs and deployment strategy, WorkCast are able to make recommendations that can improve the effectiveness of these services whilst minimizing the costs.

The Workcast Methodology

This is why we offer to conduct a communications assessment. Our rigorous methodology will assess the communications capability of your organisation, find the hidden potential and highlight potential issues.

Step 1 - Initial Review

We interview your IT/Finance stakeholders to assess what tools your company has deployed, the costs incurred and how effectively they're being utilised.

Step 2 - Needs Assessment

WorkCast conduct a series of interviews within each line of your business, to understand your teams current processes and requirements and their future requirements.

Step 3 - Detailed Analysis and Design

We conduct a detailed analysis of the assessment to uncover operational and technology opportunities.

We review the analysis and needs assessment to understand the most compelling future state for your organisation. We analyze the costs and benefits associated with multiple solutions to define the best possible solution for your organisation.

Step 4 - Report and Actions

We deliver a comprehensive recommendation for key decision-makers, highlighting:

- Specific areas for improving collaboration
- Define compelling ROI associated with improved usage and deployment of Collaboration technology
- A considered implementation plan
- Systems for measuring and monitoring the KPIs of collaboration effectiveness.

Key Benefits

The WorkCast Corporation is the only UK based consultancy specialising in Enterprise Web Conferencing and Collaboration.

WorkCast can help you increase the effectiveness of your Corporate Communications and drive down cost by:

- Gaining better value from your existing collaboration investments through audit and contract renegotiation advice
- Improving adoption rates of your deployed solution through personalisation and training
- Delivering Enterprise class design and deployment of Web Conferencing and Collaboration platforms

About Us

WorkCast helps organisations drive greater business value through better use of collaboration and web communications using a single technology platform.

Our experience in Enterprise Web Communications solutions ensure that organisations can gain the benefit of the ability to capture, manage, replay and distribute key communications to all employees and customers regardless of location.

Founded in 1990, The WorkCast Corporation has Offices based in London and Sunderland

The WorkCast Corporation is one of the Leighton Group of companies who have an enviable reputation for success in the technology, software, new media and interactive communication industries.