

Reduce the cost and increase the effectiveness of your Web Conferencing implementation by using The Workcast Corporation.

## Business Challenge

Many Enterprises have chosen Web Conferencing tools to enable their employees to communicate more effectively. However, few organisations take the time to implement or customise these tools against their key business processes to really gain the benefit of them. Research suggests that organisations use of Web conferencing services can be 50% more effective with the correct implementation, integration, customisation and training.

## Solution - The Workcast Corporation Consultancy Services

Workcast have developed packaged consultancy offerings that provide organisations with a comprehensive set of implementation, customisation and training skills for multiple Web Conferencing solutions.

## Web Conferencing Service Offerings

Using our proven delivery methodology Workcast can offer the following services:

### Web Conferencing Implementation Services

Workcast has defined a proven delivery methodology to provide installation, deployment services to ensure a successful Web Conferencing launch.

### Web Conferencing Personalisation Services

WorkCast can customise the entire web conferencing experience to reinforce an organisation brand. Color schemes and logos can be applied to login screens, web applications, live meeting rooms, presentations, and training modules. Layouts can be personalised for any particular audience and kept and standard templates for personal or system wide use.

### Web Conferencing Integration Services

Many platforms provide applications interfaces to integrate web communication capabilities with the application network, including integration with portals, reporting applications, CRM systems, content management systems, and other corporate systems. Workcast can help define and deliver these integrations.

### Web Conferencing Training Services

As a Solutions Partner of many leading Web Conferencing platforms, Workcast offers complete services in instructional design, course development and training.

## Key Benefits

The WorkCast Corporation is the only UK based consultancy specialising in Enterprise Web Conferencing and Collaboration.

WorkCast can help you increase the effectiveness of your Corporate Communications and drive down cost by:

- Gaining better value from your existing collaboration investments through audit and contract renegotiation advice
- Improving adoption rates of your deployed solution through personalisation and training
- Delivering Enterprise class design and deployment of Web Conferencing and Collaboration platforms

## About Us

Workcast helps organisations drive greater business value through webcasting solutions and products.

Our experience in Enterprise Web Communications solutions can gain the benefit of the ability to capture, create, manage and distribute all key communication to investors, customers, partners, prospects and customers regardless of location.

Our enterprise class, cost effective solutions are used by many leading organisations to empower the communications strategy.

One of the Leighton Group of Companies, WorkCast can deliver high quality media communications to you chosen audience in a single solution.

To learn more about how The WorkCast Corporation can help your business, visit [www.workcast.net](http://www.workcast.net)

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